



Fifty-Fifty Leadership
Promoting women's equal leadership

Our Vision That 50% of leaders are women
Our Mission To transform the culture within which we live to one that
naturally includes women on an equal basis in the selection of leaders



UNA Pasadena

Our Mission United Nations Association (UNA) Pasadena/Foothills Chapter...
A Better World Starts Here

The mission of the United Nations Association (UNA) Pasadena/Foothills Chapter is to generate local awareness and support of the United Nations and its commitment to achieving global peace, justice and freedom.

Event Description

The **2nd Annual Women of the World Awards & World Leadership Day** is a celebration and fundraising event. March is also **Women's History Month**. Through this event, we highlight the accomplishments of three outstanding women leaders while bringing awareness of the need for new leadership, particularly including women. 50%* of the proceeds from this event will help the UNA Pasadena to provide more programs to bring awareness of the critical work of the United Nations and the efforts to achieve the Millennium Development goals. 50%* of the proceeds will help Fifty-Fifty Leadership provide scholarships to girls and women striving to become leaders in their families, at work, and in the community.

* After event expenses

Event Schedule

Date: Saturday, March 13, 2010

Location: Pasadena

Time: 3:00 pm – Reception 4:00 – 6:00pm – Awards Program

THE NEED

Half the population of the world is women, yet top leadership positions in any field of endeavor are held mostly by men. Study after study has shown that when women are empowered as leaders, everyone benefits: from the boardroom to the villages of developing countries.

Leadership Circles is a program of Fifty-Fifty Leadership to train girls and women to discover their leadership potential and hone their skills. Scholarships are needed to bring this program to inner city teenagers, single moms and domestic violence victims.

The United Nations has shown the importance of women's empowerment for countries to develop their potential and made one of their Millennium Development Goals gender equality and the empowerment of women. Through their Global Education Initiative, school supplies are provided where there otherwise would be none.

SPONSORS

Fifty-Fifty Leadership and UNA-USA Pasadena are seeking sponsors for the 2nd Annual Women of the World Awards. Sponsorship can be in the form of monetary donations, provisions of needed in-kind support, and/or donated items and services. Becoming a sponsor is a unique opportunity to help women succeed! As a sponsor, you are giving a group of girls or women the opportunity to be leaders. Please don't miss this wonderful opportunity.

2nd ANNUAL WOMEN OF THE WORLD AWARDS SPONSORSHIP OPPORTUNITIES

Fifty-Fifty Leadership is a registered 501©3 charity and the Tax ID number is 33-0679303.

All donations are tax-deductible. Please confirm donation by **2/1/10** for printing purposes.

Donation Level	Package	<input checked="" type="checkbox"/> Check to Order
<u>Gold Leader</u> \$1,000 and up	<ul style="list-style-type: none"> Name/ Company Logo displayed prominently at event Name/ Company Logo on special event page of websites Name/ Company Logo in program booklet Name/ Company Logo in ads and press releases (20) Tickets for company guests to attend the Awards 	<input type="checkbox"/> Donation Amount: \$ _____
<u>Silver Leader</u> \$500	<ul style="list-style-type: none"> Name/ Company Logo on special event page of websites Name/ Company Logo in program booklet Name/ Company Logo in ads and press releases (10) Tickets for company guests to attend the Awards 	<input type="checkbox"/> Donation Amount: \$ _____
<u>Bronze Leader</u> \$250	<ul style="list-style-type: none"> Name/ Company Logo on special event page of websites Name/ Company Logo in program booklet (5) Tickets or sponsor 10 Students to attend the Awards 	<input type="checkbox"/> Donation Amount: \$ _____
<u>Community Leader</u> \$100	<ul style="list-style-type: none"> Name in program booklet (2) Tickets or sponsor 4 Students to attend the Awards 	<input type="checkbox"/> #___ of Community Sponsorships
<u>Entry Ticket</u> \$35	<ul style="list-style-type: none"> (1) Ticket 	<input type="checkbox"/> #___ of Tickets
<u>In-Kind Contributor</u> Gift value \$1000 and up	<ul style="list-style-type: none"> Name/ Company Logo on special event page of website Name/ Company Logo in program booklet Name mentioned in ads and press releases 	<input type="checkbox"/> Donation Value: \$ _____
<u>In-Kind Contributor</u> Gift value less than \$1000	<ul style="list-style-type: none"> Name in program booklet 	<input type="checkbox"/> Donation Value: \$ _____
<u>TOTAL DONATION</u>	NAME: _____ BUSINESS: _____ ADDRESS: _____ _____ PHONE: _____ EMAIL: _____	\$ _____

Please make your check payable to Fifty-Fifty Leadership and mail it along with this form to:
 Fifty-Fifty Leadership, P.O. Box 11202, Glendale, CA 91226
 If you have any questions you can email us at: WOW@5050Leadership.org or call 818-243-2322
 Thank you in advance for your generosity

EVENT CONTACT:

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